#### Reflect

# Answer the Qs in the margin.

Why was Hoover unlikely to be reelected?

Explain the different approaches to the Great Depression that Hoover and FDR took.

What effect did FDR's banking strategy have on the economy?

Focus Question: How did the New Deal attempt to address the problems of the depression?

### Ch 9. 1 The New Deal

In 1932, President Hoover ran for re-election. But he had little chance of winning.

- Unemployment stood at ...... %.
- Bank failures had wiped out ......
- The hungry waited for food at soup kitchens.
- Americans were ready for a change.

Hoover's opponent in the election was Democrat Franklin D. Roosevelt.

- Harvard graduate
- New York State ......
- Assistant Secretary of the Navy
- 1920 Nominee for ...... President
- Polio survivor
- · Governor of New York

The two candidates offered very different approaches to the problems of the Great Depression.

- **Hoover**: State and ...... governments and private agencies should provide relief.
- Roosevelt: Leadership should come from the ...... government.
  - o Roosevelt won in a landslide.
  - Together with his "Brain Trust," Roosevelt moved quickly to carry out his promise of giving Americans a ......
  - o First New Deal: During his first 100 days in office, 15 bills were passed.
    - The legislation had three goals: relief, recovery, and reform.
- Roosevelt began with the ...... crisis.
  - o FDR declared a four-day bank holiday, closing the banks so they could get their accounts in order.
  - o In the first of many fireside ......, FDR explained that his actions were to halt bank failures.
  - o When the banks reopened, there were no more runs on the banks.
- FDR took other steps to reform the financial system.
  - Federal Deposit Insurance Corporation (FDIC): Insured bank
  - Securities and Exchange Commission (SEC): Regulated the ......
    market
- Such measures helped restore confidence in the economy.
- Roosevelt then turned to a series of New Deal programs to bring relief to the country.
  - o Some programs helped ...... and those in the rural South.
    - The AAA sought to end overproduction and raise crop prices.
    - The TVA built ...... to control floods and generate electricity.

#### Reflect

## Answer the Qs in the margin.

Why do you think that focusing on job relief might help the economy?

What argument did opponents of the New Deal make?

- Many programs focused on job relief.
- Civilian Conservation Corps (CCC): Put young men to work improving national ......, forests, and wilderness areas
- Federal Emergency Relief Agency (FERA): Granted funds to state and local agencies to helped the ......
- Civil Works Administration (CWA): Gave people jobs on public-works projects
- The Public Works Administration (PWA) created millions of jobs.
  - Workers built bridges, dams, power plants, and government buildings.
  - o These projects improved the nation's ......
- Roosevelt also took steps to speed economic recovery.
  - National Recovery Administration (NRA)
    - Established codes of fair competition
    - Set minimum ...... for workers and minimum prices for goods
- Not everyone, however, supported the New Deal.
  - Conservatives charged that it was making the government too powerful.
    - Destroying ..... enterprise
    - Undermining individualism
  - Such critics formed the American Liberty League.
- While conservatives thought the New Deal did too much, others took the opposite position.
  - Some argued that the New Deal did not do ...... to end the depression.
    - Socialist Party
    - American Communist Party
- The opponents who gained the largest audience were Populist critics.
  - Or. Francis Townsend: Proposed giving each person 60 or older \$...... a month to spend
  - Father Charles Coughlin: Used his ...... show to attack the New Deal, calling it communist
  - Senator Huey Long: Proposed a "Share Our Wealth" program that taxed the rich and gave money to the poor
- Despite the critics, the New Deal was popular with most Americans.
  - In his inaugural address, Roosevelt told Americans, "the only thing we have to fear is ...... itself."
  - FDR succeeded in reducing people's fear, but the depression was far from over.

### Reflect