

# ***INTERPRET:***

**“AMERICA’S PRESENT NEED IS NOT HEROICS, BUT HEALING;  
NOT NOSTRUMS, BUT NORMALCY; NO REVOLUTION, BUT  
RESTORATION;...NOT SUBMERGENCE IN INTERNATIONALITY,  
BUT SUSTAINMENT IN TRIUMPHANT NATIONALITY.”**

**- President Warren G. Harding**

**hARDING'S  
“nORMALcy”**

**IT'S 1920 & AMERICAN SOCIETY IS RECOVERING FROM WORLD WAR I..**

**AMERICANS WERE WEARY & TIRED**



**THEY WANTED TO RETURN TO THE SIMPLER TIMES OF THE GILDED AGE**

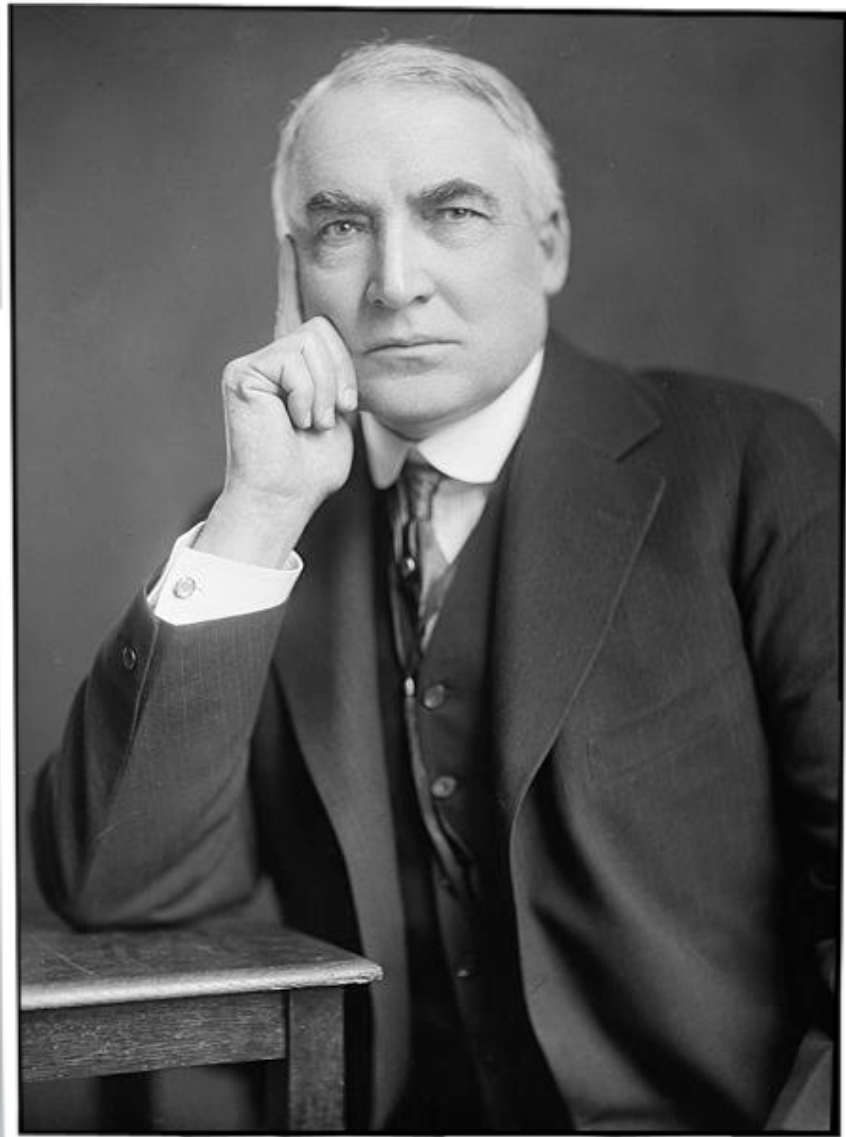


**THEY WANTED TO RETURN TO ISOLATIONISM**



**AND IT LEADS TO...**

# HARDING'S PRESIDENCY



## HARDING'S LEGACY

**INCOMPETENCE, SCANDAL,  
AND "HANDS OFF" POLITICS**

WARREN G. HARDING looked presidential but was anything but HE WAS A GOOD OL' BOY OF THE GOP GOOD NATURED, HE WAS FOND OF GAMBLING, DRINKING, WOMANIZING POOR JUDGMENT IN CABINET SELECTIONS

His presidency focused on rolling back progressive reforms & shrinking gov. as a puppet of the old guard conservative GOP

**FIRST THING'S FIRST...**

**We had TO SETTLE  
WORLD affairs!**

**WORLD AFFAIRS!**

# LINGERING EFFECTS OF WAR



HARDING focused on settling **trade**, **war debts**, and **disarmament**

## KELLOGG-BRIAND PACT

1928 - 15 WORLD POWERS SIGN AGREEMENT TO **DISARM THEIR NAVIES** AND "**OUTLAW**" WAR  
W/ NO WAY TO ENFORCE IT, IT WAS USELESS

## FORDNEY-McCUMBER TARIFF

1922 - US RAISES **TARIFFS** ON IMPORTS TO **PROTECT US BUSINESSES**

UK & FRANCE **COULDN'T REPAY** THEIR DEBTS

## DAWES PLAN

1924 - US INVESTORS **LOAN GERMANY \$2.5 BILLION** TO PAY REPARATIONS TO UK/FRANCE  
UK & FRANCE USED THAT \$ TO **REPAY DEBTS**



**NOW...**

**hARdING Takes on  
domESTIC ISSUES!**

**domESTIC ISSUES!**

# HARDING'S ADMINISTRATION



## HARDING'S PHILOSOPHY

**LOW TAXES, LESSEN GOV ROLE  
IN BUSINESS AND SOCIETY**

Harding appointed **CORRUPT CRONIES**  
to his cabinet

**IN ADDITION, HARDING DIDN'T  
UNDERSTAND POLITICAL ISSUES**

The "**Ohio Gang**" were a group of  
poker-playing friends Harding had  
**RUNNING HIS CABINET**

**THEY TOOK ADVANTAGE OF HARDING'S  
LACK OF KNOWLEDGE TO TAKE BRIBES &  
UNDO REFORMS BEHIND HIS BACK**



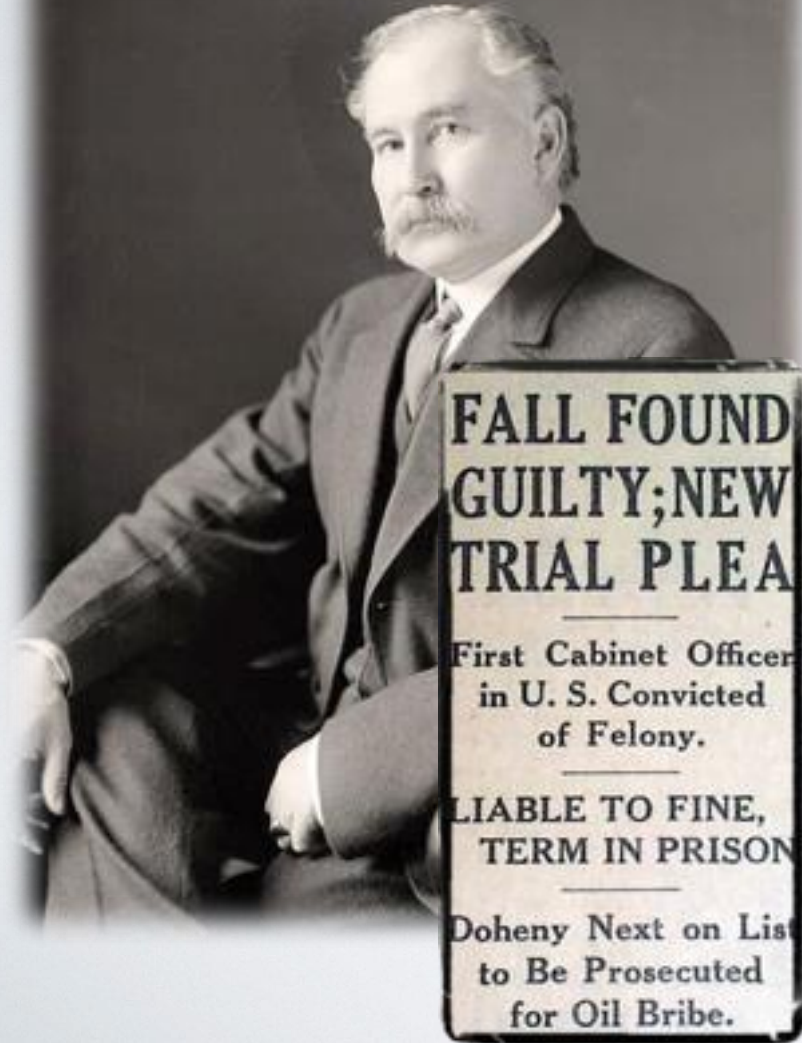
**WHICH BRINGS ABOUT...**

**The TEAPOT**

**dome SCANDAL**

**dome SCANDAL**

# THE TEAPOT DOME SCANDAL



Committed by: **ALBERT B. FALL**

CRIME: Sec. of Interior Fall sold oil-rich gov land to his oil friends for \$

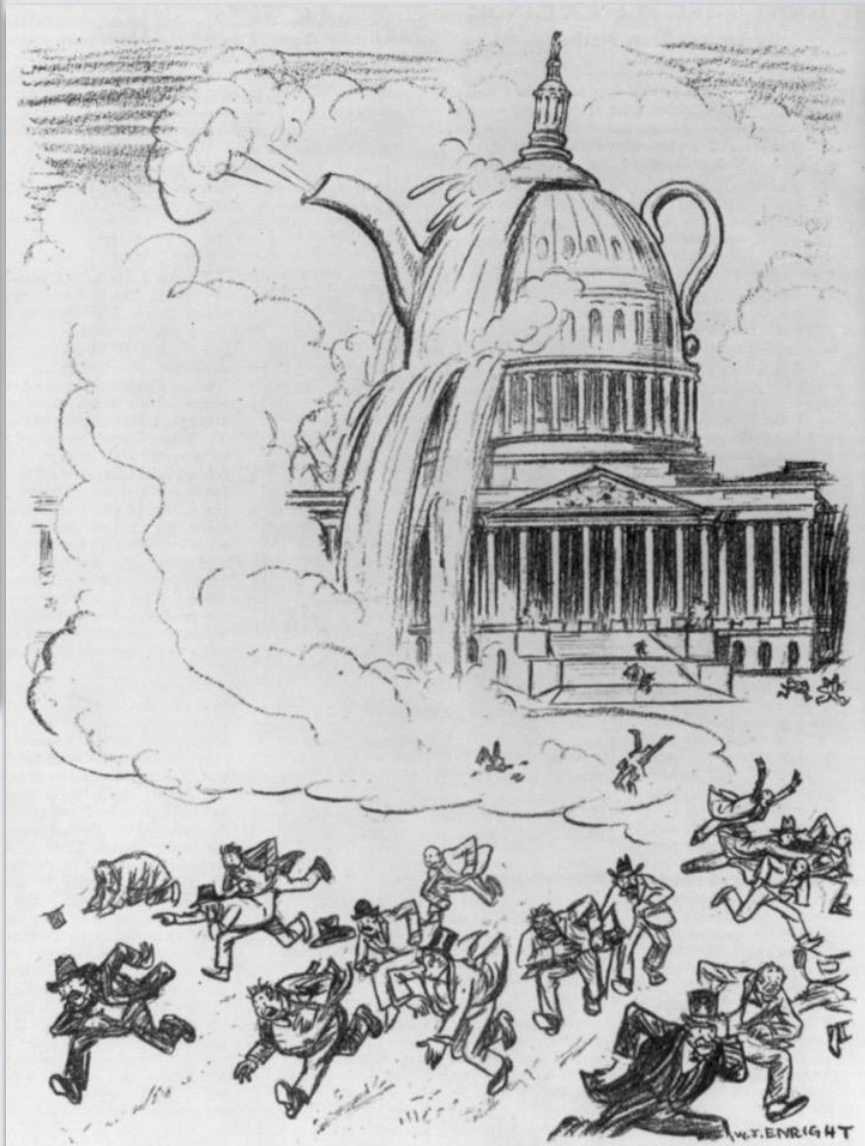
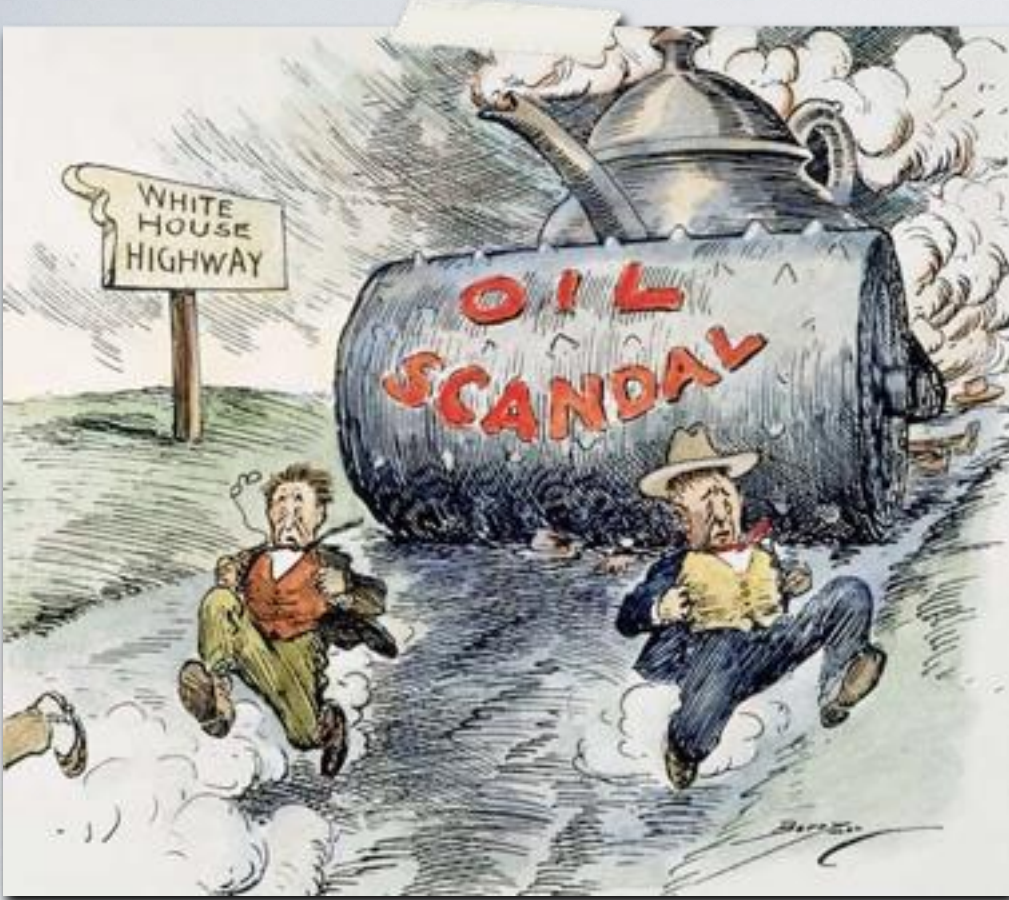
How it unfolded:

FALL ILLEGALLY MOVED LAND IN WY & CA TO HIS CONTROL

HE SOLD THE CONSERVED LAND TO HIS FRIENDS WHO OWNED OIL COMPANIES

HE USED HIS CABINET SPOT TO POCKET OVER \$400K FROM THE SALE

Fall was the 1st cabinet member in history to be convicted of a felony



Who Says a Watched Pot Never Boils?

**THEN SUDDENLY IN 1923 PRESIDENT  
HARDING DIES IN SAN FRANCISCO..**

**americans mourned harding**



**The Like-able POTUS hadn't had  
his scandals come to light yet**

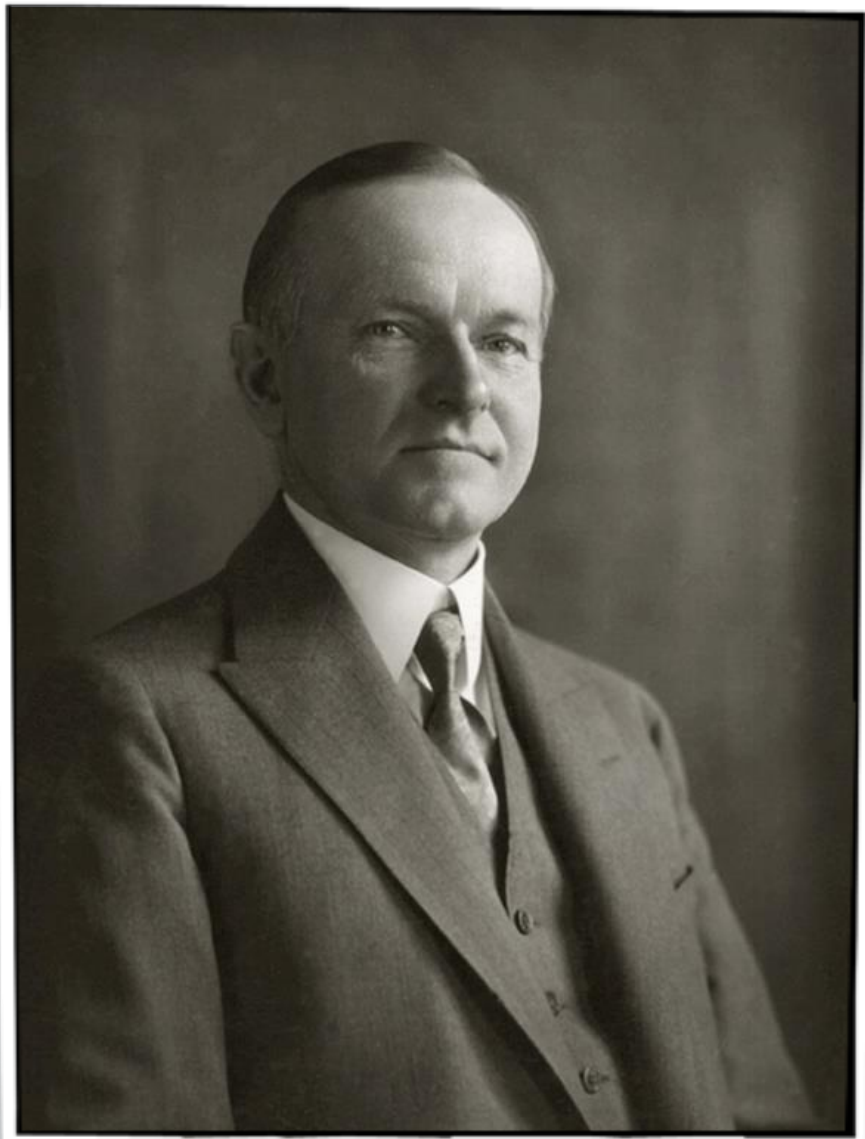


**his modest VP Calvin Coolidge is  
sworn in by his father in VT**



**AND IT LEADS TO...**

# COOLIDGE'S PRESIDENCY



## COOLIDGE'S LEGACY

### CONTINUATION OF HARDING'S POLICIES

"Silent Cal" was a polar opposite to Harding in terms of personality

HE WAS QUIET, HUMBLE, RESERVED

He focused on maintaining & broadening Harding's policies

A PRO-BUSINESS STANCE OF LOW

TAXES, HIGH TARIFFS, LITTLE

REGULATION

His scandal-free administration restored faith in GOP

# HARDING AND COOLIDGE

The **IMPORTANCE** of their  
**PRESIDENCIES**

**CONTRIBUTED TO THE ROARING TWENTIES BY**

SETTING THE AGENDA FOR **Laissez Faire** POLITICS THRU  
THE **ENTIRE DECADE**

SETTING THE **ECONOMIC CLIMATE** THAT WOULD LEAD TO  
**PROSPERITY** BUT ULTIMATELY **ECONOMIC DEPRESSION**

SIGNALING THE END OF THE ERA OF "**HANDS OFF**  
**GOVERNMENT**"