

WWII WAR POSTER Propaganda/Advertising

Make a poster that will help win the war

Your poster should focus on one of these themes:

- (1) To encourage women to work
- (2) To save waste and recycle
- (3) To keep the nation safe — e.g. be alert for spies
- (4) Recruitment

- Think of a **slogan** - a memorable motto or phrase used to express your message

Some words to help you think of ideas:

men
strength
work
spies

conservation
government
feminine
enemy

safety
strong
careless

Persuasive Techniques you can use:

Alliteration - repeating letters *example*: peter picked a pepper

Pun - word with two meanings *example*: role / roll for Humor

Color - suggestions *example* red = danger; black = death;

Emotion - Emotions like fear or patriotism

Bandwagon - Show that every American is doing it. Don't be left out

